LUPO Reserve

TRACK EXPERIENCE

BORN FROM PASSION, REFINED BY EXPERIENCE

69
PRO

THE EXPERIENCE

FULL PERFORMANCE. NO DISTRACTIONS.

Built for drivers who want absolute focus, professional coaching, and life inside the track — without distractions. Nothing is left to chance. This is not a trackday — it's a professional-grade driving environment.

SAFECRAFT
AMG

YOU DON’T LEAVE THE TRACK. THE TRACK BECOMES YOUR WORLD FOR TWO DAYS

It is a private, high-intensity performance environment, designed to replicate what it truly means to live as a racing driver for two full days. From the first safety briefing to the final debrief — the circuit becomes your world.

PURE PERFORMANCE. TOTAL FOCUS. NOTHING ELSE.

Built on Squadra Lupo's motorsport heritage and belief in preservation through use, Full Track: The Experience is about understanding what these cars — and drivers — are truly capable of when given the right environment.

ING HISTORY

LUPO RESERVE WAS NOT CREATED TO COMPETE WITH TRACK DAYS OR RALLIES. IT WAS CREATED TO ELEVATE THEM.

WHAT MAKES LUPO RESERVE DIFFERENT

THE CONCEPT

- → Maximum 10 drivers
- → 1 professional coach for every 2 drivers
- → 2 full performance days
- → Private circuit access
- → Drivers may bring their own car or drive a curated selection of Squadra Lupo cars

A FULLY ON-TRACK EXPERIENCE

Every element is designed around performance, learning, and progression:

- → Safety briefings
- → Drivers meetings
- → Structured coaching sessions
- → Video analysis & data review
- → One-on-one debriefs with professional coaches

NO EXTERNAL AGENDA.
NO LIFESTYLE INTERRUPTIONS.
JUST DRIVING, FEEDBACK,
AND REFINEMENT.

69

LIFE INSIDE THE TRACK

YOU DON'T LEAVE THE CIRCUIT. YOU LIVE INSIDE IT.

→ **OVERNIGHT STAY**
in on-site RVs / motorhomes.

→ **ALL MEALS**
served at the track.

→ **TIME TO REST AND REVIEW**
and recover between sessions.

→ **SHARED MOMENTS**
with fellow drivers in a professional racing environment.

THE LUPO RESERVE
FULL-TRACK EXPERIENCE

THE PROGRAMME

BASELINE DAY (DAY 1)

- → More focus on safety and track recognition.
- → Slower pace day build consistency and get many laps.
- → More Video and line work instead of Data focus.

PERFORMANCE DAY (DAY 2)

- → Focus on lap times and performance.
- → Data-driven feedback with pro driver coaches fewer laps but intensity to the max.
- → New set of tires for the best possible laptimes.

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ABS
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THE LUPO RESERVE
FULL-TRACK EXPERIENCE

THE MACHINE

BRING YOUR CAR

You're welcome to bring your own car—whether it's a street car or a dedicated race car.

RENT A CAR

If you'd rather not put miles on your personal vehicle, we can arrange a turnkey option, including a Lamborghini Super Trofeo, or source the exact car you'd like for your Lupo Reserve experience*.

*Availability and specifications are confirmed privately, based on the edition and the guest profile.

Preserving History
RADIO
OMP
PIT
FLASH
ALARM
PASS
NEUTRAL
LAMBORGHINI
SQUADRA CORSE
WIPER
OMP

LIFE INSIDE THE TRACK

NO EXPERIENCE, NO PROBLEM

MADE FOR EVERY DRIVER

Lupo Reserve Track Editions are designed for every skill level—from first-time track drivers to experienced enthusiasts.

With professional coaching available and a controlled on-track environment, each guest drives at their own pace with confidence and clarity.

→ **OPEN TRACK, NO LEAD-FOLLOW**
unless requested.

→ **COACHING AND RIDE-ALONGS**
available on demand.

→ **CLEAR SAFETY STANDARDS AND ETIQUETTE**
from start to finish.

BASELINE DAY

SCHEDULE DAY 1

7:30 AM	Light Breakfast
8:30 AM	Driver warmups with pro driver trainer *(Optional)*
8:45 AM	Track tour with coaches
9:00 AM	Track goes hot
9:00 AM	Sessions with 30 mins on and 30 mins off to go over video and debrief with coach.
12:00 PM	Lunch, time to relax and recover from morning session, also more debrief with coach if wanted
1:30 PM	Sessions resume
5:00 PM	Debrief with coach and go over video
5:30 PM	Lounge and forge connections with your fellow drivers for the rest of the evening
7:30 PM	Dinner at track

PERFORMANCE DAY

SCHEDULE DAY 2

7:30 AM	Light breakfast
8:30 AM	Track tour with coach to focus on finding performance *(Optional)*
8:45 AM	Physical warmup *(Optional)*
9:00 AM	Sessions with 30 mins on and 30 mins off to go over video and debrief with coach.
12:00 PM	Lunch,time to relax and recover from morning session, also more debrief with coach if wanted.
1:30 PM	Sessions resume
5:00 PM	Debrief with driver coach and reflect on the past 2 days until 6:00 PM.
6:00 PM	Relax and freshen up at motorhomes
7:30 PM	Farewell dinner

PRIVATE TRACK

Private track day, minimizing the damage from other cars throwing up rocks onto yours, clear track with minimal traffic to focus on driving, not worrying about others.

FULL COACHING

Enhance your performance with 1:1 professional coaching and data-driven analysis. Every session refines precision, speed, and confidence on track.

HOSPITALITY

On-site Motorhomes for the full racing experience. Fantastic meals and lounging, all while keeping the raw racing essence. Beautiful views and environment to build new connections with fellow enthusiasts.

EXPERIENCE

Built by real racing drivers, experience encompasses what it means to be a professional racecar driver, whether it is sleep, eat, training, driving, or learning. An experience no one else can replicate.

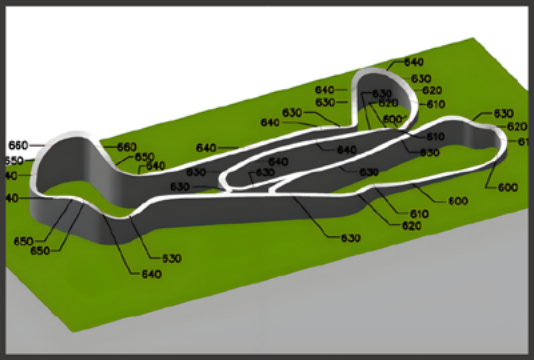
TRACK SPOTLIGHT

BARBER MOTORSPORTS PARK

A world-class facility and technical circuit designed for driver development and high-standard track days. A curated calendar of America's most iconic race tracks. Four dates each year.

TRACK MAP

Barber Motorsports Park is a technical, flowing rollercoaster of elevation changes—built for rhythm, precision, and confidence.



HERITAGE

Set on a rolling, museum-like campus, Barber Motorsports Park is known for its pristine presentation and world-class facilities—often considered one of the most beautiful tracks in the U.S.

FACILITY

Premium paddock infrastructure and clean, organized pit facilities create a calm, high-standard environment — perfect for a white-glove track-focused edition.

Firestone
AMG
Schneider
RECARO
BOSS
4
BRIDGESTONE
SONAX
BAUMLER
BOSCH
Shell

THE SQUADRA LUPO LEGACY

Squadra Lupo is a classic car dealership & preservation house built around driving culture. Founded on the belief that cars are cultural artifacts, Squadra Lupo curates, preserves, and activates some of the most historically significant performance cars from the golden era of motorsport.

PRESERVATION THROUGH USE IS THE CORE OF OUR PHILOSOPHY

We dont just sell cars. We live with them, drive them, study them, and build experiences around what they represent. Lupo Reserve extends this philosophy beyond the garage, translating it into a living, shared experience.

ROOTED IN MOTORSPORT HERITAGE

LIMITED CAPACITY. CAREFULLY CRAFTED FOR THOSE WHO UNDERSTAND

Lupo Reserve is intentionally limited.
Participation is by invitation only, with priority given to those on our private waitlist.

REQUEST
AN INVITATION

JOIN THE
LUPO RESERVE WAITLIST

www.squadralupo.com/luporeserve

FOR PRIVATE INQUIRIES
OR CONCIERGE ASSISTANCE

sales@squadralupo.com

WHERE THE THRILL
OF PERFORMANCE MEETS
THE ART OF HOSPITALITY